

THE LAST TAVERN PRICE LIST

BANNERS						
NAME	SIZE	PLACEMENT	VIEWS	PERIOD	CPM	PRICE
Banner VIP	750 x 200 px and 750 x 100 px	Displayed above the main menu on all pages . Visible all the time when scrolling the page. Initial dimension 750x200px, when scrolling changes to 750x100px.	Displayed exclusively - about 17,5 K views	7 days	25,71 EUR	450 EUR
			Rotating - about 8,75 K views		28,57 EUR	250 EUR
			Displayed exclusively - about 35 K views	14 days	22,85 EUR	800 EUR
			Rotating - about 17,5 K views		25,71 EUR	450 EUR
			Displayed exclusively - about 70 K views	30 days	21,42 EUR	1 500 EUR
			Rotating - about 35 K views		22,85 EUR	800 EUR
Banner Sticky FULL	300 x 600 px	Displayed in right sidebar on all pages . On most subpages stays visible all the time when scrolling the page .	Displayed exclusively - about 17,5 K views	7 days	22,85 EUR	400 EUR
			Rotating - about 8,75 K views		25,71 EUR	225 EUR
			Displayed exclusively - about 35 K views	14 days	21,42 EUR	750 EUR
			Rotating - about 17,5 K views		22,85 EUR	400 EUR
			Displayed exclusively - about 70 K views	30 days	20 EUR	1 400 EUR
			Rotating - about 35 K views		21,42 EUR	750 EUR
Banner Sticky HALF	300 x 250 px	Displayed in right sidebar on all pages . On most subpages stays visible all the time when scrolling the page .	Displayed exclusively - about 17,5 K views	7 days	13,14 EUR	230 EUR
			Rotating - about 8,75 K views		14,28 EUR	125 EUR
			Displayed exclusively - about 35 K views	14 days	12,71 EUR	445 EUR
			Rotating - about 17,5 K views		13,14 EUR	230 EUR
			Displayed exclusively - about 70 K views	30 days	12,14 EUR	850 EUR
			Rotating - about 35 K views		12,71 EUR	445 EUR
Banner Main Top	750 x 300 px	Displayed on the home page at the top of the main (left) column .	Displayed exclusively - about 1 K views	7 days	100 EUR	100 EUR
			Rotating - about 500 views		120 EUR	60 EUR
			Displayed exclusively - about 2,1 K views	14 days	88,09 EUR	185 EUR
			Rotating - about 1 K views		100 EUR	100 EUR
			Displayed exclusively - about 4,2 K views	30 days	83,33 EUR	350 EUR
			Rotating - about 2,1 K views		88,09 EUR	185 EUR
Banner Main Bottom	750 x 300 px	Displayed on the home page at the bottom of the main (left) column .	Displayed exclusively - about 1 K views	7 days	45 EUR	45 EUR
			Rotating - about 500 views		50 EUR	25 EUR
			Displayed exclusively - about 2,1 K views	14 days	38,09 EUR	80 EUR
			Rotating - about 1 K views		45 EUR	45 EUR
			Displayed exclusively - about 4,2 K views	30 days	35,71 EUR	150 EUR
			Rotating - about 2,1 K views		38,09 EUR	80 EUR
Billboard	750 x 100 px	Displayed on all pages in the main or left column. Two banners on most subpages (top and bottom).	Displayed exclusively - about 35 K views	7 days	12,85 EUR	450 EUR
			Rotating - about 17,5 K views		14,28 EUR	250 EUR
			Displayed exclusively - about 70 K views	14 days	11,42 EUR	800 EUR
			Rotating - about 35 K views		12,85 EUR	450 EUR
			Displayed exclusively - about 140 K views	30 days	10,71 EUR	1 500 EUR
			Rotating - about 70 K views		11,42 EUR	800 EUR
Billboard Double	750 x 200 px	Displayed on all pages in the main or left column. Two banners on most subpages (top and bottom).	Displayed exclusively - about 35 K views	7 days	18,57 EUR	650 EUR
			Rotating - about 17,5 K views		18,85 EUR	330 EUR
			Displayed exclusively - about 70 K views	14 days	17,85 EUR	1 250 EUR
			Rotating - about 35 K views		18,57 EUR	650 EUR
			Displayed exclusively - about 140 K views	30 days	17,14 EUR	2 400 EUR
			Rotating - about 70 K views		17,85 EUR	1 250 EUR

BANNER CAMPAIGNS

NAME	SIZE	PLACEMENT	VIEWS	PERIOD	CPM	PRICE
Standard Campaign	300 x 600 px 750 x 100 px 1200 x 110 px	The campaign includes Banner Sticky displayed on all pages and banners marked on the screenshots as "Banners available in the campaign". Three banners are displayed on most subpages.	Displayed exclusively - about 52,5 K views	7 days	20 EUR	1 050 EUR
			Rotating - about 26,25 K views		20,95 EUR	550 EUR
			Displayed exclusively - about 105 K views	14 days	19,42 EUR	2 040 EUR
			Rotating - about 52,5 K views		20 EUR	1 050 EUR
			Displayed exclusively - about 210 K views	30 days	19 EUR	3 990 EUR
			Rotating - about 105 K views		19,42 EUR	2 040 EUR
Premium Campaign	750 x 100px 750 x 200 px 300 x 600 px 750 x 100 px 1200 x 110 px	The campaign includes Baner VIP , Banner Sticky displayed on all pages and banners marked on the screenshots as "Banners available in the campaign". Four banners are displayed on most subpages.	Displayed exclusively - about 70 K views	7 days	20 EUR	1 400 EUR
			Rotating - about 35 K views		21,14 EUR	740 EUR
			Displayed exclusively - about 140 K views	14 days	19,64 EUR	2 750 EUR
			Rotating - about 70 K views		20 EUR	1 400 EUR
			Displayed exclusively - about 280 K views	30 days	19,28 EUR	5 400 EUR
			Rotating - about 140 K views		19,64 EUR	2 750 EUR

PACKAGES FOR 7 DAYS

NAME	DESCRIPTION	PRICE
BRONZE	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none">• Sponsored news story (highlighted on main page in one of the graphic tiles for 3 days) - price: 145 EUR,• Banner Sticky HALF 300x250px (available on all pages exclusively, stays visible when scrolling, about 17.5 K views) 7 days - price: 230 EUR,• Competition on Facebook and our website for 7 days - price 195 EUR (or other action at a similar price),• Post on Facebook with a link to news story FREE. <p>Total value of activities: 570 EUR. DISCOUNT in the package: 70 EUR</p>	500 EUR
SILVER	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none">• Sponsored article (highlighted on main page in the biggest graphic tile for 7 days) - price: 400-500 EUR **,• Banner VIP (displayed on all pages exclusively, stays visible when scrolling, about 17.5 K views) 7 days - price 450 EUR,• Competition on Facebook and our website for 7 days - price 195 EUR (or other action at a similar price),• Post on Facebook with a link to Sponsored article FREE. <p>Total value of activities: 1045 EUR. DISCOUNT in the package: 95 EUR</p>	950 EUR
GOLD	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none">• Sponsored article (highlighted on main page in the biggest graphic tile for 7 days) - price: 400-500 EUR **,• Standard Campaign (3 banners displayed on all pages exclusively, about 52,5 K views) 7 days - price 1 050 EUR,• Competition on Facebook and our website for 7 days - price 195 EUR (or other action at a similar price),• Background image on our facebook profile for 7 days - price 195 EUR,• Post on Facebook with a link to Sponsored article FREE,• Post on instagram FREE. <p>Total value of activities: 1 840 EUR. DISCOUNT in the package: 140 EUR</p>	1 700 EUR
PLATINUM	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none">• Sponsored article (highlighted on main page in the biggest graphic tile for 7 days) - price: 400-500 EUR **,• Sponsored news story (highlighted on main page in one of the graphic tiles for 3 days) - price: 145 EUR,• Premium Campaign (4 banners displayed on all pages exclusively, about 70 K views) 7 days - price 1 400 EUR,• Banner Main Top (displayed on main page at the top of the main column, about 1 K views) 7 days - price 100 EUR,• Banner Main Bottom (displayed on main page at the bottom of the main column, about 1 K views) 7 days - price 45 EUR,• Competition on Facebook and our website for 7 days - price 195 EUR (or other action at a similar price),• Background image on our facebook profile for 7 days - price 195 EUR,• Post on Facebook with a link to Sponsored article FREE,• Post on Facebook with a link to news story FREE,• Post on instagram FREE. <p>Total value of activities: 2 480 EUR. DISCOUNT in the package: 180 EUR</p>	2 300 EUR

PACKAGES FOR 14 DAYS

NAME	DESCRIPTION	PRICE
BRONZE	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none">• 2 x Sponsored news stories (both highlighted on main page in one of the graphic tiles for 3 days) - price: 290 EUR,• Banner Sticky HALF 300x250px (displayed on all pages exclusively, stays visible when scrolling, about 35 K views) 14 days - price 445 EUR,• Competition on Facebook and our website for 7 days - price 195 EUR (or other action at a similar price),• Post on Facebook with a link to news story FREE. <p>Total value of activities: 930 EUR. DISCOUNT in the package: 80 EUR</p>	850 EUR

SILVER	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> • Sponsored article (highlighted on main page in the biggest graphic tile for 7 days) - price: 400-500 EUR **, • Sponsored news story (highlighted on main page in one of the graphic tiles for 3 days) - price: 145 EUR, • Banner VIP (displayed on all pages exclusively, stays visible when scrolling, about 35 K views) 14 days - price 800 EUR, • Banner Main Top (displayed on main page at the top of the main column, about 2,1 K views) 14 days - price 185 EUR, • Banner Main Bottom (displayed on main page at the bottom of the main column, about 2,1 K views) 14 days - price 80 EUR, • Competition on Facebook and our website for 7 days - price 195 EUR (or other action at a similar price), • Post on Facebook with a link to sponsored article FREE, • Post on Facebook with a link to news story FREE. <p>Total value of activities: 1 805 EUR. DISCOUNT in the package: 155 EUR</p>	1 650 EUR
GOLD	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> • Sponsored article (highlighted on main page in the biggest graphic tile for 7 days) - price: 400-500 EUR **, • 2 x Sponsored news stories (both highlighted on main page in one of the graphic tiles for 3 days) - price: 290 EUR, • Standard Campaign Rotating (3 banners displayed on all pages rotating, about 52,5 K views) 14 days - price 1 050 EUR, • Banner Main Top (displayed on main page at the top of the main column, about 2,1 K views) 14 days - price 185 EUR, • Banner Main Bottom (displayed on main page at the bottom of the main column, about 2,1 K views) 14 days - price 80 EUR, • Competition on Facebook and our website for 7 days - price 195 EUR (or other action at a similar price), • Background image on our facebook profile for 14 days - price 340 EUR, • Post on Facebook with a link to Sponsored article FREE, • Post on instagram FREE. <p>Total value of activities: 2 540 EUR. DISCOUNT in the package: 240 EUR</p>	2 300 EUR
PLATINUM	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> • 2 x Sponsored articles (both highlighted on main page in the biggest graphic tile for 7 days) - price: 800-1 000 EUR **, • 2 x Sponsored news stories (both highlighted on main page in one of the graphic tiles for 3 days) - price: 290 EUR, • Standard Campaign (3 banners displayed on all pages exclusively, about 105 K views) 14 days - price 2 040 EUR, • Banner Main Top (displayed on main page at the top of the main column, about 2,1 K views) 14 days - price 185 EUR, • Banner Main Bottom (displayed on main page at the bottom of the main column, about 2,1 K views) 14 days - price 80 EUR, • Competition on Facebook and our website for 7 days - price 195 EUR (or other action at a similar price), • Background image on our facebook profile for 14 days - price 340 EUR, • Post on Facebook with a link to Sponsored article FREE, • Post on Facebook with a link to Sponsored news story FREE, • Post on instagram FREE. <p>Total value of activities: 3 930 EUR. DISCOUNT in the package: 330 EUR</p>	3 600 EUR
DIAMOND	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> • 2 x Sponsored articles (both highlighted on main page in the biggest graphic tile for 7 days) - price: 800-1 000 EUR **, • 2 x Sponsored news stories (both highlighted on main page in one of the graphic tiles for 3 days) - price: 290 EUR, • Premium Campaign (4 banners displayed on all pages exclusively, about 140 K views) 14 days - price 2 750 EUR, • Banner Main Top (displayed on main page at the top of the main column, about 2,1 K views) 14 days - price 185 EUR, • Banner Main Bottom (displayed on main page at the bottom of the main column, about 2,1 K views) 14 days - price 80 EUR, • Competition on Facebook and our website for 7 days - price 195 EUR (or other action at a similar price), • Background image on our facebook profile for 14 days - price 340 EUR, • 2 x Post on Facebook with a link to Sponsored article FREE, • 2 x Post on Facebook with a link to Sponsored news story FREE, • 2 x Post on instagram FREE. <p>Total value of activities: 4 640 EUR. DISCOUNT in the package: 440 EUR</p>	4 200 EUR

PACKAGES FOR 30 DAYS

NAME	DESCRIPTION	PRICE
BRONZE	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> • 4 x Sponsored news stories (both highlighted on main page in one of the graphic tiles for 3 days) - price: 580 EUR, • Banner Sticky HALF 300x250px (displayed on all pages exclusively, stays visible when scrolling, about 70 K views) 30 days - price 850 EUR, • Competition on Facebook and our website for 7 days - price 195 EUR (or other action at a similar price), • 2 x Post on Facebook with a link to Sponsored news story FREE. <p>Total value of activities: 1 625 EUR. DISCOUNT in the package: 125 EUR</p>	1 500 EUR
SILVER	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> • 2 x Sponsored articles (both highlighted on main page in the biggest graphic tile for 7 days) - price: 800-1 000 EUR **, • 2 x Sponsored news stories (both highlighted on main page in one of the graphic tiles for 3 days) - price: 290 EUR,, • Banner Sticky HALF 300x250px (displayed on all pages exclusively, stays visible when scrolling, about 70 K views) 30 days - price 850 EUR, • Banner Main Top (displayed on main page at the top of the main column, about 4,2 K views) 30 days - price 350 EUR, • Banner Main Bottom (displayed on main page at the bottom of the main column, about 4,2 K views) 30 days - price 150 EUR, • Competition on Facebook and our website for 7 days - price 195 EUR (or other action at a similar price), • Post on Facebook with a link to sponsored article FREE, • Post on Facebook with a link to news story FREE. <p>Total value of activities: 2 635 EUR. DISCOUNT in the package: 235 EUR</p>	2 400 EUR
GOLD	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> • 2 x Sponsored articles (both highlighted on main page in the biggest graphic tile for 7 days) - price: 800-1 000 EUR **, • 4 x Sponsored news stories (both highlighted on main page in one of the graphic tiles for 3 days) - price: 580 EUR, • Standard Campaign Rotating (3 banners displayed on all pages rotating, about 105 K views) 30 days - price 2 040 EUR, • Competition on Facebook and our website for 7 days - price 195 EUR (or other action at a similar price), • Background image on our facebook profile for 14 days - price 340 EUR, • 2 x Post on Facebook with a link to Sponsored article FREE, • 2 x Post on Facebook with a link to Sponsored news story FREE, • Post on instagram FREE. <p>Total value of activities: 3 955 EUR. DISCOUNT in the package: 355 EUR</p>	3 600 EUR

PLATINUM	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> • 4 x Sponsored articles (both highlighted on main page in the biggest graphic tile for 7 days) - price: 1 600-2 000 EUR **, • 4 x Sponsored news stories (both highlighted on main page in one of the graphic tiles for 3 days) - price: 580 EUR, • Premium Campaign Rotating (4 banners displayed on all pages rotating, about 140 K views) 30 days - price 2 750 EUR • Banner Main Top Rotating (displayed on main page at the top of the main column, about 2 ,1 K views) 30 days - price 350 EUR, • Banner Main Bottom Rotating (displayed on main page at the bottom of the main column, about 2,1 K views) 30 days - price 150 EUR, • Competition on Facebook and our website for 7 days - price 195 EUR (or other action at a similar price), • Background image on our facebook profile for 14 days - price 340 EUR, • 4 x Post on Facebook with a link to Sponsored article FREE, • 2 x Post on Facebook with a link to Sponsored news story FREE, • 2 x Post on instagram FREE. <p>Total value of activities: 5 965 EUR. DISCOUNT in the package: 465 EUR</p>	5 500 EUR
DIAMOND	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> • 4 x Sponsored articles (both highlighted on main page in the biggest graphic tile for 7 days) - price: 1 600-2 000 EUR **, • 4 x Sponsored news stories (both highlighted on main page in one of the graphic tiles for 3 days) - price: 580 EUR, • Premium Campaign (4 banners displayed on all pages exclusively, about 280 K views) 30 days - price 5 400 EUR, • Banner Main Top (displayed on main page at the top of the main column, about 4 ,2 K views) 30 days - price 350 EUR, • Banner Main Bottom (displayed on main page at the bottom of the main column, about 4,2 K views) 30 days - price 150 EUR, • Competition on Facebook and our website for 7 days - price 195 EUR (or other action at a similar price), • Background image on our facebook profile for 30 days - price 600 EUR, • 4 x Post on Facebook with a link to Sponsored article FREE, • 4 x Post on Facebook with a link to Sponsored news story FREE, • 4 x Post on instagram FREE. <p>Total value of activities: 8 875 EUR. DISCOUNT in the package: 675 EUR</p>	8 200 EUR

SPONSORED ARTICLES		
NAME	DESCRIPTION	PRICE
Publication of an article sent by the advertiser	<p>The article is highlighted on the main page in the biggest graphic tile for 7 days. It stays on the site permanently in the appropriate category. It can contain from 1-10 graphics, a film, as well as 1 link with attribute rel="follow". When ordering 3 articles the price is 360 EUR, you receive DISCOUNT 120 EUR</p>	400 EUR
Article prepared by the editors of the website	<p>The article is highlighted on the main page in the biggest graphic tile for 7 days. It stays on the site permanently in the appropriate category. It can contain from 1-10 graphics, a film, as well as 1 link with attribute rel="follow". When ordering 3 articles the price is 450 EUR, you receive DISCOUNT 150 EUR</p>	500 EUR
News story	<p>The news story is highlighted on the main page in one of the graphic tiles for 3 days. It stays on the site permanently in the appropriate category. It can contain from 1-5 graphics, a film and 1 link with attribute rel="nofollow". DISCOUNTS for news stories are described in News Subscriptions tables.</p>	145 EUR
News story with "follow" link	<p>The news story is highlighted on the main page in one of the graphic tiles for 3 days. It stays on the site permanently in the appropriate category. It can contain from 1-5 graphics, a film and 1 link with attribute rel="follow". DISCOUNTS for news stories are described in News Subscriptions tables.</p>	290 EUR

NEWS SUBSCRIPTIONS				
4 news stories / month				
PERIOD	QUANTITY	DESCRIPTION	DISCOUNT	PRICE/MONTH
1 month	4	<p>The news story is highlighted on the main page in one of the graphic tiles for 3 days. They will appear in the right column in the "Articles about fantasy that may interest you" section. They will also appear in browser notifications to subscribed users. 100 EUR should be added for each follow link.</p>	<p>Total value of all news stories: 580 EUR (you pay only 510 EUR) In the subscription you recieve DISCOUNT 70 EUR Which gives price: 127,5 EUR / news story</p>	510 EUR
3 months	12		<p>Total value of all news stories: 1 740 EUR (you pay only 1 500 EUR) In the subscription you recieve DISCOUNT 240 EUR Which gives price: 125 EUR / news story</p>	500 EUR
6 months	24		<p>Total value of all news stories: 3 480 EUR (you pay only 2 970 EUR) In the subscription you recieve DISCOUNT 510 EUR Which gives price: 123,75 EUR / news story</p>	495 EUR
12 months	48		<p>Total value of all news stories: 6 960 EUR (you pay only 5 880 EUR) In the subscription you recieve DISCOUNT 1 080 EUR Which gives price: 122,5 EUR / news story</p>	490 EUR

NEWS SUBSCRIPTIONS				
8 news stories / month				
PERIOD	QUANTITY	DESCRIPTION	DISCOUNT	PRICE/MONTH
1 month	8		<p>Total value of all news stories: 1 160 EUR (you pay only 1 000 EUR) In the subscription you recieve DISCOUNT 160 EUR Which gives price: 125 EUR / news story</p>	1 000 EUR

3 months	24	The news story is highlighted on the main page in one of the graphic tiles for 3 days . They will appear in the right column in the "Articles about fantasy that may interest you" section.	Total value of all news stories: 3 480 EUR (you pay only 2 970 EUR) In the subscription you receive DISCOUNT 510 EUR Which gives price: 123,75 EUR / news story	990 EUR
6 months	48	They will also appear in browser notifications to subscribed users. 100 EUR should be added for each follow link .	Total value of all news stories: 6 960 EUR (you pay only 5 880 EUR) In the subscription you receive DISCOUNT 1080 EUR Which gives price: 122,5 EUR / news story	980 EUR
12 months	96		Total value of all news stories: 13 920 EUR (you pay only 11 640 EUR) In the subscription you receive DISCOUNT 2 280 EUR Which gives price: 121,25 EUR / news story	970 EUR

CUSTOM PRODUCTS			
NAME		DESCRIPTION	PRICE
Competition		Pinned for 7 days at the top of the facebook profile and visible permanently on the page in the Competitions tab, also highlighted on the main page in one of the graphic tiles for 7 days and appears in the right column in the "Articles about fantasy that may interest you" section. When ordering three Competitions , the price for one is 190 EUR. You receive DISCOUNT 15 EUR .	195 EUR
Movie on the Youtube channel		It is posted permanently on our Youtube channel and also stays permanently in the OT TV category on our website. Post with movie is highlighted on the main page in one of the graphic tiles for 7 days and appears in the right column in the "Articles about fantasy that may interest you" section. Movie is also posted on our facebook profile.	Ask for pricing
Short Comic		It is posted permanently in category Comics/Our Comics . Comic is highlighted on the main page in one of the graphic tiles for 7 days and appears in the right column in the "Articles about fantasy that may interest you" section. Link to Comic is also posted on our facebook profile.	Ask for pricing
QUIZ		It is posted permanently in category Quizzes . Quiz is highlighted on the main page in one of the graphic tiles for 7 days and appears in the right column in the "Articles about fantasy that may interest you" section. Link to Quiz is also posted on our facebook profile.	Ask for pricing

* plus any shipping costs if the delivery is on our side.
** the presented price is 400 EUR is price for Publication of an article sent by the advertiser. The price for Article prepared by the editors of the website is 500 EUR.