

THE LAST TAVERN PRICE LIST

BANNERS						
NAME	SIZE	PLACEMENT	VIEWS	PERIOD	CPM	PRICE
Banner VIP	750 x 200 px and 750 x 100 px	Displayed above the main menu on <b>all pages</b> . <b>Visible all the time when scrolling the page.</b> Initial dimension 750x200px, when scrolling changes to 750x100px.	Displayed exclusively - about 17,5 K views	7 days	6,57 EUR	115 EUR
			Rotating - about 8,75 K views		6,86 EUR	60 EUR
			Displayed exclusively - about 35 K views	14 days	6,28 EUR	220 EUR
			Rotating - about 17,5 K views		6,57 EUR	115 EUR
			Displayed exclusively - about 70 K views	30 days	6 EUR	420 EUR
			Rotating - about 35 K views		6,28 EUR	220 EUR
Banner Sticky FULL	300 x 600 px	Displayed in right sidebar on <b>all pages</b> . On most subpages stays <b>visible all the time when scrolling the page</b> .	Displayed exclusively - about 17,5 K views	7 days	5,71 EUR	100 EUR
			Rotating - about 8,75 K views		5,94 EUR	52 EUR
			Displayed exclusively - about 35 K views	14 days	5,42 EUR	190 EUR
			Rotating - about 17,5 K views		5,71 EUR	100 EUR
			Displayed exclusively - about 70 K views	30 days	5,28 EUR	370 EUR
			Rotating - about 35 K views		5,42 EUR	190 EUR
Banner Sticky HALF	300 x 250 px	Displayed in right sidebar on <b>all pages</b> . On most subpages stays <b>visible all the time when scrolling the page</b> .	Displayed exclusively - about 17,5 K views	7 days	3,14 EUR	55 EUR
			Rotating - about 8,75 K views		3,31 EUR	29 EUR
			Displayed exclusively - about 35 K views	14 days	3 EUR	105 EUR
			Rotating - about 17,5 K views		3,14 EUR	55 EUR
			Displayed exclusively - about 70 K views	30 days	2,85 EUR	200 EUR
			Rotating - about 35 K views		3 EUR	105 EUR
Banner Main Top	900 x 400 px	Displayed on the <b>home page</b> at the <b>top of the main (left) column</b> .	Displayed exclusively - about 1 K views	7 days	30 EUR	30 EUR
			Rotating - about 500 views		32 EUR	16 EUR
			Displayed exclusively - about 2,1 K views	14 days	28,09 EUR	59 EUR
			Rotating - about 1 K views		30 EUR	30 EUR
			Displayed exclusively - about 4,2 K views	30 days	26,19 EUR	110 EUR
			Rotating - about 2,1 K views		28,09 EUR	59 EUR
Banner Main Bottom	900 x 400 px	Displayed on the <b>home page</b> at the <b>bottom of the main (left) column</b> .	Displayed exclusively - about 1 K views	7 days	19 EUR	19 EUR
			Rotating - about 500 views		20 EUR	10 EUR
			Displayed exclusively - about 2,1 K views	14 days	17,61 EUR	37 EUR
			Rotating - about 1 K views		19 EUR	19 EUR
			Displayed exclusively - about 4,2 K views	30 days	16,66 EUR	70 EUR
			Rotating - about 2,1 K views		17,61 EUR	37 EUR
Billboard	750 x 100 px	Displayed on <b>all pages</b> in the main or left column. <b>Two banners</b> on most subpages (top and bottom).	Displayed exclusively - about 35 K views	7 days	3,14 EUR	110 EUR
			Rotating - about 17,5 K views		3,37 EUR	59 EUR
			Displayed exclusively - about 70 K views	14 days	3 EUR	210 EUR
			Rotating - about 35 K views		3,14 EUR	110 EUR
			Displayed exclusively - about 140 K views	30 days	2,86 EUR	400 EUR
			Rotating - about 70 K views		3 EUR	210 EUR
Billboard Double	750 x 200 px	Displayed on <b>all pages</b> in the main or left column. <b>Two banners</b> on most subpages (top and bottom).	Displayed exclusively - about 35 K views	7 days	4,86 EUR	170 EUR
			Rotating - about 17,5 K views		5,14 EUR	90 EUR
			Displayed exclusively - about 70 K views	14 days	4,64 EUR	325 EUR
			Rotating - about 35 K views		4,86 EUR	170 EUR
			Displayed exclusively - about 140 K views	30 days	4,43 EUR	620 EUR
			Rotating - about 70 K views		4,64 EUR	325 EUR

BANNER CAMPAIGNS

NAME	SIZE	PLACEMENT	VIEWS	PERIOD	CPM	PRICE
Standard Campaign	300 x 600 px 750 x 100 px 1200 x 110 px	The campaign includes <b>Banner Sticky</b> displayed on <b>all pages</b> and <b>banners marked on the screenshots</b> as "Banners available in the campaign". <b>Three banners</b> are displayed on most subpages.	Displayed exclusively - about <b>52,5 K views</b>	7 days	4,95 EUR	<b>260 EUR</b>
			Rotating - about <b>26,25 K views</b>		5,14 EUR	<b>135 EUR</b>
			Displayed exclusively - about <b>105 K views</b>	14 days	4,76 EUR	<b>500 EUR</b>
			Rotating - about <b>52,5 K views</b>		4,95 EUR	<b>260 EUR</b>
			Displayed exclusively - about <b>210 K views</b>	30 days	4,52 EUR	<b>950 EUR</b>
			Rotating - about <b>105 K views</b>		4,76 EUR	<b>500 EUR</b>
Premium Campaign	750 x 100px 750 x 200 px 300 x 600 px 750 x 100 px 1200 x 110 px	The campaign includes <b>Baner VIP</b> , <b>Banner Sticky</b> displayed on <b>all pages</b> and <b>banners marked on the screenshots</b> as "Banners available in the campaign". <b>Four banners</b> are displayed on most subpages.	Displayed exclusively - about <b>70 K views</b>	7 days	5,14 EUR	<b>360 EUR</b>
			Rotating - about <b>35 K views</b>		5,42 EUR	<b>190 EUR</b>
			Displayed exclusively - about <b>140 K views</b>	14 days	4,92 EUR	<b>690 EUR</b>
			Rotating - about <b>70 K views</b>		5,14 EUR	<b>360 EUR</b>
			Displayed exclusively - about <b>280 K views</b>	30 days	4,64 EUR	<b>1 300 EUR</b>
			Rotating - about <b>140 K views</b>		4,92 EUR	<b>690 EUR</b>

PACKAGES FOR 7 DAYS

NAME	DESCRIPTION	PRICE
BRONZE	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"><li>• <b>Sponsored news story</b> (highlighted on <b>main page</b> in one of the graphic tiles for <b>3 days</b>) - price: 40 EUR,</li><li>• <b>Banner Sticky HALF</b> 300x250px (available on <b>all pages exclusively</b>, stays <b>visible when scrolling</b>, about <b>17.5 K views</b>) <b>7 days</b> - price: 55 EUR,</li><li>• <b>Competition</b> on Facebook and our website for <b>7 days</b> - price 50 EUR (or other action at a similar price),</li><li>• <b>Post</b> on Facebook with a link to news story <b>FREE</b>.</li></ul> <p>Total value of activities: 145 EUR. <b>DISCOUNT</b> in the package: <b>5 EUR</b></p>	<b>140 EUR</b>
SILVER	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"><li>• <b>Sponsored article</b> (highlighted on <b>main page</b> in the <b>biggest graphic tile</b> for <b>7 days</b>) - price: 95 EUR **,</li><li>• <b>Banner VIP</b> (displayed on <b>all pages exclusively</b>, stays <b>visible when scrolling</b>, about <b>17.5 K views</b>) <b>7 days</b> - price 115 EUR,</li><li>• <b>Competition</b> on Facebook and our website for <b>7 days</b> - price 50 EUR (or other action at a similar price),</li><li>• <b>Post</b> on Facebook with a link to Sponsored article <b>FREE</b>.</li></ul> <p>Total value of activities: 260 EUR. <b>DISCOUNT</b> in the package: <b>10 EUR</b></p>	<b>250 EUR</b>
GOLD	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"><li>• <b>Sponsored article</b> (highlighted on <b>main page</b> in the <b>biggest graphic tile</b> for <b>7 days</b>) - price: 95 EUR **,</li><li>• <b>Standard Campaign</b> (3 banners displayed on <b>all pages exclusively</b>, about <b>52,5 K views</b>) <b>7 days</b> - price 260 EUR,</li><li>• <b>Competition</b> on Facebook and our website for <b>7 days</b> - price 50 EUR (or other action at a similar price),</li><li>• <b>Background image</b> on our <b>facebook profile</b> for <b>3 days</b> - price 50 EUR,</li><li>• <b>Post</b> on Facebook with a link to Sponsored article <b>FREE</b>,</li><li>• <b>Post</b> on instagram <b>FREE</b>.</li></ul> <p>Total value of activities: 455 EUR. <b>DISCOUNT</b> in the package: <b>15 EUR</b></p>	<b>440 EUR</b>
PLATINUM	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"><li>• <b>Sponsored article</b> (highlighted on <b>main page</b> in the <b>biggest graphic tile</b> for <b>7 days</b>) - price: 95 EUR **,</li><li>• <b>Sponsored news story</b> (highlighted on <b>main page</b> in one of the graphic tiles for <b>3 days</b>) - price: 40 EUR,</li><li>• <b>Premium Campaign</b> (4 banners displayed on <b>all pages exclusively</b>, about <b>70 K views</b>) <b>7 days</b> - price 360 EUR,</li><li>• <b>Banner Main Top</b> (displayed on <b>main page</b> at the top of the main column, about <b>1 K views</b>) <b>7 days</b> - price 30 EUR,</li><li>• <b>Banner Main Bottom</b> (displayed on <b>main page</b> at the bottom of the main column, about <b>1 K views</b>) <b>7 days</b> - price 19 EUR,</li><li>• <b>Competition</b> on Facebook and our website for <b>7 days</b> - price 50 EUR (or other action at a similar price),</li><li>• <b>Background image</b> on our facebook profile for <b>7 days</b> - price 100 EUR,</li><li>• <b>Post</b> on Facebook with a link to Sponsored article <b>FREE</b>,</li><li>• <b>Post</b> on Facebook with a link to news story <b>FREE</b>,</li><li>• <b>Post</b> on instagram <b>FREE</b>.</li></ul> <p>Total value of activities: 694 EUR. <b>DISCOUNT</b> in the package: <b>24 EUR</b></p>	<b>670 EUR</b>

PACKAGES FOR 14 DAYS

NAME	DESCRIPTION	PRICE
BRONZE	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"><li>• <b>2 x Sponsored news stories</b> (both highlighted on <b>main page</b> in one of the graphic tiles for <b>3 days</b>) - price: 80 EUR,</li><li>• <b>Banner Sticky HALF</b> 300x250px (displayed on <b>all pages exclusively</b>, stays <b>visible when scrolling</b>, about <b>35 K views</b>) <b>14 days</b> - price 105 EUR,</li><li>• <b>Competition</b> on Facebook and our website for <b>7 days</b> - price 50 EUR (or other action at a similar price),</li><li>• <b>Post</b> on Facebook with a link to news story <b>FREE</b>.</li></ul> <p>Total value of activities: 235 EUR. <b>DISCOUNT</b> in the package: <b>10 EUR</b></p>	<b>225 EUR</b>

SILVER	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> <li>• <b>Sponsored article</b> (highlighted on <b>main page</b> in the <b>biggest graphic tile for 7 days</b>) - price: 95 EUR **,</li> <li>• <b>Sponsored news story</b> (highlighted on <b>main page</b> in one of the graphic tiles for <b>3 days</b>) - price: 40 EUR,</li> <li>• <b>Banner VIP</b> (displayed on <b>all pages exclusively</b>, stays <b>visible when scrolling</b>, about <b>35 K views</b>) <b>14 days</b> - price 220 EUR,</li> <li>• <b>Banner Main Top</b> (displayed on <b>main page</b> at the top of the main column, about <b>2,1 K views</b>) <b>14 days</b> - price 59 EUR,</li> <li>• <b>Banner Main Bottom</b> (displayed on <b>main page</b> at the bottom of the main column, about <b>2,1 K views</b>) <b>14 days</b> - price 37 EUR,</li> <li>• <b>Competition</b> on Facebook and our website for <b>7 days</b> - price 50 EUR (or other action at a similar price),</li> <li>• <b>Post</b> on Facebook with a link to sponsored article <b>FREE</b>,</li> <li>• <b>Post</b> on Facebook with a link to news story <b>FREE</b>.</li> </ul> <p>Total value of activities: 501 EUR. <b>DISCOUNT</b> in the package: <b>21 EUR</b></p>	480 EUR
GOLD	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> <li>• <b>Sponsored article</b> (highlighted on <b>main page</b> in the <b>biggest graphic tile for 7 days</b>) - price: 95 EUR **,</li> <li>• <b>2 x Sponsored news stories</b> (both highlighted on <b>main page</b> in one of the graphic tiles for <b>3 days</b>) - price: 80 EUR,</li> <li>• <b>Standard Campaign Rotating (3 banners displayed on all pages rotating</b>, about <b>52,5 K views</b>) <b>14 days</b> - price 260 EUR,</li> <li>• <b>Banner Main Top</b> (displayed on <b>main page</b> at the top of the main column, about <b>2,1 K views</b>) <b>14 days</b> - price 59 EUR,</li> <li>• <b>Banner Main Bottom</b> (displayed on <b>main page</b> at the bottom of the main column, about <b>2,1 K views</b>) <b>14 days</b> - price 37 EUR,</li> <li>• <b>Competition</b> on Facebook and our website for <b>7 days</b> - price 50 EUR (or other action at a similar price),</li> <li>• <b>Background image</b> on our facebook profile for <b>14 days</b> - price 150 EUR,</li> <li>• <b>Post</b> on Facebook with a link to Sponsored article <b>FREE</b>,</li> <li>• <b>Post</b> on instagram <b>FREE</b>.</li> </ul> <p>Total value of activities: 731 EUR. <b>DISCOUNT</b> in the package: <b>31 EUR</b></p>	700 EUR
PLATINUM	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> <li>• <b>2 x Sponsored articles</b> (both highlighted on <b>main page</b> in the <b>biggest graphic tile for 7 days</b>) - price: 190 EUR **,</li> <li>• <b>2 x Sponsored news stories</b> (both highlighted on <b>main page</b> in one of the graphic tiles for <b>3 days</b>) - price: 80 EUR,</li> <li>• <b>Standard Campaign (3 banners displayed on all pages exclusively</b>, about <b>105 K views</b>) <b>14 days</b> - price 500 EUR,</li> <li>• <b>Banner Main Top</b> (displayed on <b>main page</b> at the top of the main column, about <b>2,1 K views</b>) <b>14 days</b> - price 59 EUR,</li> <li>• <b>Banner Main Bottom</b> (displayed on <b>main page</b> at the bottom of the main column, about <b>2,1 K views</b>) <b>14 days</b> - price 37 EUR,</li> <li>• <b>Competition</b> on Facebook and our website for <b>7 days</b> - price 50 EUR (or other action at a similar price),</li> <li>• <b>Background image</b> on our facebook profile for <b>14 days</b> - price 150 EUR,</li> <li>• <b>Post</b> on Facebook with a link to Sponsored article <b>FREE</b>,</li> <li>• <b>Post</b> on Facebook with a link to Sponsored news story <b>FREE</b>,</li> <li>• <b>Post</b> on instagram <b>FREE</b>.</li> </ul> <p>Total value of activities: 1 066 EUR. <b>DISCOUNT</b> in the package: <b>46 EUR</b></p>	1 020 EUR
DIAMOND	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> <li>• <b>2 x Sponsored articles</b> (both highlighted on <b>main page</b> in the <b>biggest graphic tile for 7 days</b>) - price: 190 EUR **,</li> <li>• <b>2 x Sponsored news stories</b> (both highlighted on <b>main page</b> in one of the graphic tiles for <b>3 days</b>) - price: 80 EUR,</li> <li>• <b>Premium Campaign (4 banners displayed on all pages exclusively</b>, about <b>140 K views</b>) <b>14 days</b> - price 690 EUR,</li> <li>• <b>Banner Main Top</b> (displayed on <b>main page</b> at the top of the main column, about <b>2,1 K views</b>) <b>14 days</b> - price 59 EUR,</li> <li>• <b>Banner Main Bottom</b> (displayed on <b>main page</b> at the bottom of the main column, about <b>2,1 K views</b>) <b>14 days</b> - price 37 EUR,</li> <li>• <b>Competition</b> on Facebook and our website for <b>7 days</b> - price 50 EUR (or other action at a similar price),</li> <li>• <b>Background image</b> on our facebook profile for <b>14 days</b> - price 150 EUR,</li> <li>• <b>2 x Post</b> on Facebook with a link to Sponsored article <b>FREE</b>,</li> <li>• <b>2 x Post</b> on Facebook with a link to Sponsored news story <b>FREE</b>,</li> <li>• <b>2 x Post</b> on instagram <b>FREE</b>.</li> </ul> <p>Total value of activities: 1 256 EUR. <b>DISCOUNT</b> in the package: <b>56 EUR</b></p>	1 200 EUR

#### PACKAGES FOR 30 DAYS

NAME	DESCRIPTION	PRICE
BRONZE	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> <li>• <b>4 x Sponsored news stories</b> (both highlighted on <b>main page</b> in one of the graphic tiles for <b>3 days</b>) - price: 160 EUR,</li> <li>• <b>Banner Sticky HALF 300x250px</b> (displayed on <b>all pages exclusively</b>, stays <b>visible when scrolling</b>, about <b>70 K views</b>) <b>30 days</b> - price 200 EUR,</li> <li>• <b>Competition</b> on Facebook and our website for <b>7 days</b> - price 50 EUR (or other action at a similar price),</li> <li>• <b>2 x Post</b> on Facebook with a link to Sponsored news story <b>FREE</b>.</li> </ul> <p>Total value of activities: 410 EUR. <b>DISCOUNT</b> in the package: <b>15 EUR</b></p>	395 EUR
SILVER	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> <li>• <b>2 x Sponsored articles</b> (both highlighted on <b>main page</b> in the <b>biggest graphic tile for 7 days</b>) - price: 190 EUR **,</li> <li>• <b>2 x Sponsored news stories</b> (both highlighted on <b>main page</b> in one of the graphic tiles for <b>3 days</b>) - price: 80 EUR,</li> <li>• <b>Banner VIP rotating</b> (displayed on <b>all pages rotating</b>, stays <b>visible when scrolling</b>, about <b>35 K views</b>) <b>30 days</b> - price 220 EUR,</li> <li>• <b>Banner Main Top</b> (displayed on <b>main page</b> at the top of the main column, about <b>4,2 K views</b>) <b>30 days</b> - price 110 EUR,</li> <li>• <b>Banner Main Bottom</b> (displayed on <b>main page</b> at the bottom of the main column, about <b>4,2 K views</b>) <b>30 days</b> - price 70 EUR,</li> <li>• <b>Competition</b> on Facebook and our website for <b>7 days</b> - price 50 EUR (or other action at a similar price),</li> <li>• <b>Post</b> on Facebook with a link to sponsored article <b>FREE</b>,</li> <li>• <b>Post</b> on Facebook with a link to news story <b>FREE</b>.</li> </ul> <p>Total value of activities: 720 EUR. <b>DISCOUNT</b> in the package: <b>30 EUR</b></p>	690 EUR
GOLD	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> <li>• <b>2 x Sponsored articles</b> (both highlighted on <b>main page</b> in the <b>biggest graphic tile for 7 days</b>) - price: 190 EUR **,</li> <li>• <b>4 x Sponsored news stories</b> (both highlighted on <b>main page</b> in one of the graphic tiles for <b>3 days</b>) - price: 160 EUR,</li> <li>• <b>Standard Campaign Rotating (3 banners displayed on all pages rotating</b>, about <b>105 K views</b>) <b>30 days</b> - price 500 EUR,</li> <li>• <b>Competition</b> on Facebook and our website for <b>7 days</b> - price 50 EUR (or other action at a similar price),</li> <li>• <b>Background image</b> on our facebook profile for <b>14 days</b> - price 150 EUR,</li> <li>• <b>2 x Post</b> on Facebook with a link to Sponsored article <b>FREE</b>,</li> <li>• <b>2 x Post</b> on Facebook with a link to Sponsored news story <b>FREE</b>,</li> <li>• <b>Post</b> on instagram <b>FREE</b>.</li> </ul> <p>Total value of activities: 1010 EUR. <b>DISCOUNT</b> in the package: <b>50 EUR</b></p>	1 000 EUR

<b>PLATINUM</b>	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> <li>• <b>4 x Sponsored articles</b> (both highlighted on <b>main page</b> in the <b>biggest graphic tile</b> for <b>7 days</b>) - price: 380 EUR **,</li> <li>• <b>4 x Sponsored news stories</b> (both highlighted on <b>main page</b> in one of the graphic tiles for <b>3 days</b>) - price: 160 EUR,</li> <li>• <b>Premium Campaign Rotating (4 banners</b> displayed on <b>all pages rotating</b>, about <b>140 K views</b>) 30 days - price 690 EUR</li> <li>• <b>Banner Main Top Rotating</b> (displayed on <b>main page</b> at the top of the main column, about <b>2,1 K views</b>) 30 days - price 59 EUR,</li> <li>• <b>Banner Main Bottom Rotating</b> (displayed on <b>main page</b> at the bottom of the main column, about <b>2,1 K views</b>) 30 days - price 37 EUR,</li> <li>• <b>Competition</b> on Facebook and our website for <b>14 days</b> - price 90 EUR (or other action at a similar price),</li> <li>• <b>Background image</b> on our facebook profile for <b>14 days</b> - price 150 EUR,</li> <li>• <b>4 x Post</b> on Facebook with a link to Sponsored article <b>FREE</b>,</li> <li>• <b>2 x Post</b> on Facebook with a link to Sponsored news story <b>FREE</b>,</li> <li>• <b>2 x Post</b> on instagram <b>FREE</b>.</li> </ul> <p>Total value of activities: 1 566 EUR. <b>DISCOUNT</b> in the package: <b>66 EUR</b></p>	<b>1 500 EUR</b>
<b>DIAMOND</b>	<p>The package consists of a range of activities:</p> <ul style="list-style-type: none"> <li>• <b>4 x Sponsored articles</b> (both highlighted on <b>main page</b> in the <b>biggest graphic tile</b> for <b>7 days</b>) - price: 380 EUR **,</li> <li>• <b>4 x Sponsored news stories</b> (both highlighted on <b>main page</b> in one of the graphic tiles for <b>3 days</b>) - price: 160 EUR,</li> <li>• <b>Premium Campaign (4 banners</b> displayed on <b>all pages exclusively</b>, about <b>280 K views</b>) 30 days - price 1 300 EUR,</li> <li>• <b>Banner Main Top</b> (displayed on <b>main page</b> at the top of the main column, about <b>4,2 K views</b>) 30 days - price 110 EUR,</li> <li>• <b>Banner Main Bottom</b> (displayed on <b>main page</b> at the bottom of the main column, about <b>4,2 K views</b>) 30 days - price 70 EUR,</li> <li>• <b>Competition</b> on Facebook and our website for <b>30 days</b> - price 170 EUR (or other action at a similar price),</li> <li>• <b>Background image</b> on our facebook profile for <b>30 days</b> - price 285 EUR,</li> <li>• <b>4 x Post</b> on Facebook with a link to Sponsored article <b>FREE</b>,</li> <li>• <b>4 x Post</b> on Facebook with a link to Sponsored news story <b>FREE</b>,</li> <li>• <b>4 x Post</b> on instagram <b>FREE</b>.</li> </ul> <p>Total value of activities: 2 475 EUR. <b>DISCOUNT</b> in the package: <b>75 EUR</b></p>	<b>2 400 EUR</b>

SPONSORED ARTICLES		
NAME	DESCRIPTION	PRICE
Publication of an article sent by the advertiser	<p>The article is highlighted on the <b>main page</b> in the <b>biggest graphic tile</b> for <b>7 days</b>. It stays on the site permanently in the appropriate category. It can contain from <b>1-10 graphics, a film</b>, as well as <b>1 link with attribute rel="follow"</b>. <b>When ordering 3 articles</b> the price is 270 EUR, you receive <b>DISCOUNT 15 EUR</b></p>	<b>95 EUR</b>
Article prepared by the editors of the website	<p>The article is highlighted on the <b>main page</b> in the <b>biggest graphic tile</b> for <b>7 days</b>. It stays on the site permanently in the appropriate category. It can contain from <b>1-10 graphics, a film</b>, as well as <b>1 link with attribute rel="follow"</b>. <b>When ordering 3 articles</b> the price is 340 EUR, you receive <b>DISCOUNT 20 EUR</b></p>	<b>120 EUR</b>
News story	<p>The news story is highlighted on the <b>main page</b> in one of the graphic tiles for 3 days. It stays on the site permanently in the appropriate category. It can contain from <b>1-5 graphics, a film</b> and <b>1 link with attribute rel="nofollow"</b>. <b>DISCOUNTS</b> for news stories are described in <b>News Subscriptions</b> tables.</p>	<b>40 EUR</b>
News story with "follow" link	<p>The news story is highlighted on the <b>main page</b> in one of the graphic tiles for <b>3 days</b>. It stays on the site permanently in the appropriate category. It can contain from <b>1-5 graphics, a film</b> and <b>1 link with attribute rel="follow"</b>. <b>DISCOUNTS</b> for news stories are described in <b>News Subscriptions</b> tables.</p>	<b>60 EUR</b>

NEWS SUBSCRIPTIONS				
4 news stories / month				
PERIOD	QUANTITY	DESCRIPTION	DISCOUNT	PRICE/MONTH
1 month	4	<p>The news story is highlighted on the <b>main page</b> in one of the graphic tiles for <b>3 days</b>. They will appear in the right column in the "Articles about fantasy that may interest you" section. They will also appear in <b>browser notifications</b> to subscribed users. 20 EUR should be added for each <b>follow link</b>.</p>	<p>Total value of all news stories: 160 EUR (you pay only 156 EUR) In the subscription you receive <b>DISCOUNT 4 EUR</b> Which gives price: 39 EUR / news story</p>	<b>156 EUR</b>
3 months	12		<p>Total value of all news stories: 480 EUR (you pay only 462 EUR) In the subscription you receive <b>DISCOUNT 18 EUR</b> Which gives price: 38,5 EUR / news story</p>	<b>154 EUR</b>
6 months	24		<p>Total value of all news stories: 960 EUR (you pay only 921 EUR) In the subscription you receive <b>DISCOUNT 39 EUR</b> Which gives price: 38,37 EUR / news story</p>	<b>153,5 EUR</b>
12 months	48		<p>Total value of all news stories: 1 920 EUR (you pay only 1 830 EUR) In the subscription you receive <b>DISCOUNT 90 EUR</b> Which gives price: 38,12 EUR / news story</p>	<b>152,5 EUR</b>

NEWS SUBSCRIPTIONS				
8 news stories / month				
PERIOD	QUANTITY	DESCRIPTION	DISCOUNT	PRICE/MONTH
1 month	8		<p>Total value of all news stories: 320 EUR (you pay only 310 EUR) In the subscription you receive <b>DISCOUNT 10 EUR</b> Which gives price: 38,75 EUR / news story</p>	<b>310 EUR</b>

3 months	24	The news story is highlighted on the <b>main page</b> in one of the graphic tiles for <b>3 days</b> . They will appear in the right column in the "Articles about fantasy that may interest you" section.	Total value of all news stories: 960 EUR (you pay only 921 EUR) In the subscription you receive <b>DISCOUNT 39 EUR</b> Which gives price: 38,37 EUR / news story	307 EUR
6 months	48	They will also appear in <b>browser notifications</b> to subscribed users. 20 EUR should be added for each <b>follow link</b> .	Total value of all news stories: 1 920 EUR (you pay only 1 830 EUR) In the subscription you receive <b>DISCOUNT 90 EUR</b> Which gives price: 38,12 EUR / news story	305 EUR
12 months	96		Total value of all news stories: 3 840 EUR (you pay only 3 636 EUR) In the subscription you receive <b>DISCOUNT 204 EUR</b> Which gives price: 37,87 EUR / news story	303 EUR

CUSTOM PRODUCTS			
NAME		DESCRIPTION	PRICE
Competition		Pinned for <b>7 days</b> at the top of the facebook profile and visible permanently on the page in the Competitions tab, also highlighted on the <b>main page</b> in one of the graphic tiles for <b>7 days</b> and appears in the right column in the "Articles about fantasy that may interest you" section. <b>When ordering three Competitions</b> , the price for one is 46 EUR. You receive <b>DISCOUNT 12 EUR</b> .	50 EUR
Movie on the Youtube channel		It is posted permanently on our Youtube channel and also stays <b>permanently in the OT TV category</b> on our website. Post with movie is highlighted on the <b>main page</b> in one of the graphic tiles for <b>7 days</b> and appears in the right column in the "Articles about fantasy that may interest you" section. Movie is also posted on our facebook profile.	Ask for pricing
Short Comic		It is posted <b>permanently in category Comics/Our Comics</b> . Comic is highlighted on the <b>main page</b> in one of the graphic tiles for <b>7 days</b> and appears in the right column in the "Articles about fantasy that may interest you" section. Link to Comic is also posted on our facebook profile.	Ask for pricing
QUIZ		It is posted <b>permanently in category Quizzes</b> . Quiz is highlighted on the <b>main page</b> in one of the graphic tiles for <b>7 days</b> and appears in the right column in the "Articles about fantasy that may interest you" section. Link to Quiz is also posted on our facebook profile.	Ask for pricing

<p>* plus any shipping costs if the delivery is on our side.</p> <p>** the presented price is 95 EUR is price for Publication of an article sent by the advertiser. The price for Article prepared by the editors of the website is 120 EUR.</p>
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